



Date & Venue:

9 - 13 May 2016

Visiting hours : 9 am - 9 pm

Venue: Tehran Municipality's Specialized Exhibition Center
South side of Goltogoo Park, Shahid Chamran Highway intersection
with Shahid Hakim Highway , Tehran , Iran

Booth rental prices:

Booths are offered free of charge

Organizer:

Tehran Parks & Green Space Organization (TPGSO)

Managing Director: Engineer Ali Mohammad Mokhtar

Address: No. 32, first of Behaap Street, Arzantin square

Tel: +98 21 88735073 , +98 2188532577 **Fax:** +98 21 88735070

Website: <http://parks.tehran.ir> **E-mail:** info@parks.tehran.ir

Exhibition headquarters: South side of Goltogoo park, East Pinuel,
Nasr Ave., Julale - Ale - Ahmad highway, Tehran, Iran.

Tel: +98 21 88243891-1 **Fax:** +98 21 88243894

Website: <http://tifex.tehran.ir> **E-mail:** info@tifex.tehran.ir



Municipality of Tehran
Urban Services Deputy
Tehran Parks & Green Space Organization

14th Tehran International Exhibition of Flowers & Plants Parks Equipment & Related Industries

9 - 13 May 2016





In the Name of God the Compassionate, the Merciful

Tehran Municipality has held 13 International & 7 Seasonal flower & plant exhibitions to provide recreational and instructive opportunity for citizens as well as suitable ground for plant and flower producers and involved individuals to become familiar with domestic and foreign capacities. Concurrently the carnivals of colorful flowers & plants marched across Tehran city to create a happy atmosphere & to invite citizens to pay a visit to the exhibition. We hope organizing such events would provide suitable condition for prosperity of the plant and flower market and improve country's international standing.

Ali Mohammad Mokhtari
Managing Director Of
Tehran Parks and Green Space Organization



Objectives:

- ▶ To promote the values of green culture
- ▶ To attract public participation in order to improve green space per capita and to preserve city's environment
- ▶ To instruct how to blend art with gardening
- ▶ To develop the visitor's floral curiosity & interest
- ▶ To create an opportunity for individuals interested in becoming familiar with endemic and exotic plant varieties
- ▶ To encourage and advocate sound competition among participants
- ▶ To provide a panel for discussion involving the exchange of ideas, expertise & professional experiences
- ▶ To attract investors & to create job opportunities



Display Products:

- ▶ Seeds, young trees, bulbs, and nursery transplants
- ▶ Outdoor & indoor flowers and decorative plants
- ▶ Fertilizers, minerals, soil mixtures, culture propagations and pesticides
- ▶ Greenhouse installations, gardening tools, equipment and machineries
- ▶ Flower pots and boxes



Participants:

- ▶ Domestic & foreign indoor and outdoor horticulturists
- ▶ Domestic and foreign organizations, companies, unions and those involved in floral industries and accessories.

