



Municipality of Tehran
Urban Services Deputy
Tehran Parks & Green Space Organization

16th Tehran International Exhibition of Flowers & Plants Parks Equipment & Related Industries

Organizer:
Tehran Parks & Green Space Organization (TPGSO)

Date & Venue: May 5 - 11, 2018

Venue: Goft-o-Goo Exhibition Complex
(Tehran Municipality's Specialized Exhibition Center)
South side of Goft-o-goo Park, Shahid Chamran Highway
intersection with Shahid Hakim Highway, Tehran, Iran
Booth rental prices: Booths are offered free of charge

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Exhibition headquarters : South side of Goft-o-goo park, East Pirouzi,

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5 - 11 May 2018

In the Name of God

We believe that our duty is to give service to citizens and it is their obvious right. To that end Tehran Parks and Green Space Organization (TPGSO) embark on holding international flower exhibitions annually along with other numerous executive activities to promote flower and plant culture among citizens and to provide suitable grounds for plant and flower producers and involved individuals to become familiar with domestic capacities.

We hope that <16th Tehran International Exhibition of Flowers and Plants, Parks Equipment & Related Industries> would attract citizen's satisfaction at the same time acts as a source for extensive service delivering to the domestic plant and flower market, shifts attentions to the development of flower export industry and improves country's international standing.

Ali Mohammad Mokhtari
Managing Director

Tehran Parks and Green Spaces Organization



Objectives:

- ▶ To promote the values of green culture and attract public participation in order to improve green space per capita and to preserve city's environment
- ▶ To instruct how to blend art with gardening
- ▶ To develop the visitor's floral curiosity & interest
- ▶ To create an opportunity for individuals interested in becoming familiar with endemic and exotic plant varieties
- ▶ To encourage and advocate sound competition among participants
- ▶ Supporting domestic producers
- ▶ To provide a panel for discussion involving the exchange of ideas, expertise & professional experiences
- ▶ To attract investors & to create job opportunities

Display Products:

- ▶ Seeds, young trees, bulbs, and nursery transplants
- ▶ Outdoor & indoor flowers and decorative plants
- ▶ Fertilizers, minerals, soil mixtures, culture propagations and pesticides
- ▶ Greenhouse installations, gardening tools, equipment and machineries
- ▶ Flower pots and boxes

Participants:

- ▶ Domestic & foreign indoor and outdoor horticulturists
- ▶ Organizations, companies, unions and those involved in floral industries and accessories.

